



Maria Luisa Frisa

Maria Luisa Frisa graduated in History of Art at the Faculty of Literature and Philosophy in Florence. From 1984 to 1985, together with Stefano Tonchi, she collaborated with the Florence Fashion Centre in creating and organising Pitti Trend (an observatory of international fashion trends). She founded the magazine *Westuff* (1984-87) with Stefano Tonchi and then edited the *Emporio Armani Magazine* for Armani Press. She has curated fashion exhibitions and was the only Italian woman invited to the London College of Fashion's centenary, to outline new directions in research in Fashion Curating, together with Judith Clark and Valerie Steele. She is fashion curator of the Pitti Immagine Discovery Foundation in Florence. She is particularly interested in breaking down the boundaries of arts, fashion, design, architecture, graphics and communication and has tried to transmit the complexity of contemporary imagery in multi-disciplinary projects. She curated the book and the exhibition *Uniforme. Ordine e disordine* (Uniforms. Order and Disorder) at Stazione Leopolda, Florence and at PS1, New York (2001). She curated the exhibition and book *Excess. Moda e underground negli anni Ottanta* (Fashion and the Underground Scene in the Eighties) at Stazione Leopolda, Florence (2004). She was curator of the exhibition and book *Lo sguardo italiano. Fotografie italiane di moda dal 1951 a oggi* (The Italian Gaze. Italian Fashion Photography from 1951 to Today) at the roundabout in Via Besana, Milan (2005). She was also curator of the exhibition and book *Human Game. Vincitori e vinti* (Victors and Vanquished) at Stazione Leopolda, Florence (2006). She curated the Italian edition of the exhibition *ControModa: la moda contemporanea della Collezione del Los Angeles County Museum of Art* (Contemporary Fashion in the Los Angeles County Museum of Art Collection) at Palazzo Strozzi, Florence (2007). She curated the exhibition and book *Simonetta. La prima donna della moda italiana* (Simonetta. The First Lady of Italian Fashion) at Palazzo Pitti in Florence (2008) and with Mario Lupano and Stefano Tonchi she edited the book *Total Living*, published by Charta (2002). She also edited the book *Quarto Sesso. Il territorio estremo dell'adolescenza* (The Fourth Sex. The Extreme Territory of Adolescence) for Pitti Immagine Discovery Editions and Charta (2003), and the book *Raf Simons Redux*, also for Pitti Immagine Discovery Editions and Charta (2005). Since 2003 she has worked on the itinerant project *Laboratorium*, a name that groups together a changing nucleus of people who experiment different aesthetic strategies within communication processes. She is a contributor to *L'Espresso*, Rome and manager of the "Mode" collection for the Marsilio publishing house, dedicated to fashion ideas and figures. She is director of the Fashion Design Degree Course at the Faculty of Art and Design in Venice (IUAV).